



# Design and Multimedia Arts Program of Study

## Graphic Design

Explore creative career opportunities in graphic design and illustration. Apply your skills through real-world advertising and visual communications opportunities.

### RECOMMENDED COURSE SEQUENCE

1

Digital Interactive Media (1 credit) (9<sup>th</sup> – 10<sup>th</sup> Grade)

Analyze and assess current and emerging technologies while design and creating multimedia projects that address customer needs. Use problem solving strategies to create innovative products. Develop interpersonal skills needed in a rapidly evolving workplace environment.



2

Graphic Design and Illustration 1 and Lab (HCTC) (2 credits) (11<sup>th</sup> Grade)

Design with the latest high-end software from Adobe, including Photoshop, Illustrator InDesign and After Effects. Practice model or product photography in the photo studio. Edit and revise photographs using industry standard software and materials.



3

Graphic Design and Illustration 2 and Lab\* (HCTC) (2 credits) (12<sup>th</sup> Grade)

Design and print poster size graphics of your own creation using the wide format printers. Partner with district programs to design and produce real-world products for a variety of clients. Advance your design skills as you progress from through this advanced illustration course.

*For more information about CTE Course requirements, view our EMS ISD Course Description Handbook.*

*\*Indicates a TEA approved Advanced CTE Course*

